PRESS RELEASE

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KNX Association Reaffirms Commitment to a Greener Future through Continued Support of 'Plant-for-the-Planet'

KNX technology and continued support of Plant-for-the-Planet underline a sustainability-driven approach to smart buildings

BRUSSELS – 11 FEBRUARI 2026 – *KNX Association, developer of the world's leading standard for home and building automation, is successfully committed to climate protection – both through KNX technology itself and through its 8th year of ongoing support of the international reforestation initiative Plant-for-the-Planet.*

Smart building technology as a lever for climate protection
With buildings currently responsible for approximately 40% of global CO_2 emissions, KNX technology serves as a critical tool for climate protection. Through intelligent building control, ranging from automated lighting, shading and HVAC to full energy optimisation of self-generated power and household appliances including EV charging, KNX is actively reducing the operational carbon footprint of buildings worldwide.

Long-term support for Plant-for-the-Planet
Beyond its technical contributions, KNX Association demonstrates its environmental leadership through long-standing support of Plant-for-the-Planet. Over the past two decades, the initiative has been responsible for over 36 million trees having been planted around the world. "The support of KNX and other loyal partners is very important," says Plant-for-the-Planet Founder and Teamlead Restoration & Conservation, Felix Finkbeiner. "Forest restoration and youth empowerment are long-term commitments that need reliable planning. Only through people and organisations that believe in our work are we able to protect and restore forests and continue our empowerment work with children. These commitments help us create long-term impact – for climate protection, biodiversity, and future generations."

Empowerment, technology and forest protection
In addition to tree planting, Plant-for-the-Planet's software tools such as the FireAlert app, as well as its restoration advice, help NGOs and governments around the world to protect and restore forests. Finkbeiner adds, "We have empowered just over 100,000 children in 76 countries to get involved in their local communities to address the climate crisis, for instance by organising planting campaigns or giving speeches. All this is possible thanks to the commitment of our supporters such as KNX."

KNX
Smart home and building solutions.
Global. Secure. Connected.

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Sustainability rooted in the KNX system design

KNX's dedication to sustainability is rooted in its founding principles of durability, backward compatibility and interoperability. This ensures that systems installed decades ago remain functional and efficient today, preventing electronic waste and expanding opportunities to further increase energy efficiency well into the future. "KNX makes a crucial contribution to sustainability," says Heinz Lux, CEO of the KNX Association. "With our energy-efficient technology, the consistent longevity of KNX products to prevent electronic waste, and our dedicated support of Plant-for-the-Planet, we are contributing in three key ways to ensure that the global KNX community makes a concrete contribution to the fight against climate change."

More information about Plant-for-the-Planet is available at www.plant-for-the-planet.org

PHOTO MATERIAL

Printing of pictures permitted

Picture
Felix Finkbeiner, Teamlead Restoration & Conservation, and founder of Plant-for-the-Planet

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About KNX
KNX Association develops and promotes the KNX standard to offer smart home and building solutions on a worldwide scale, ranging from lighting and blind control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and many more. All these building applications can be configured with a single, manufacturer independent design and commissioning tool (ETS), with a complete set of supported communication media (TP, PL, RF and IP) as well as an extension of the KNX technology towards the Internet of Things (KNX IoT). KNX is approved as a European (CENELEC EN 50090 and EN ISO 22510) and an International standard (ISO/IEC 14543-3). This standard is based on more than 30 years of experience in the market. Over 500 manufacturers worldwide from different application domains have more than 8,000 KNX certified product groups in their catalogues. The KNX Association has partnership agreements with more than 140,000 installation companies in 190 countries.

https://www.knx.org

About Plant-for-the-Planet
Plant-for-the-Planet is a global initiative fighting for climate justice and a liveable future for all. To do so, it empowers young people to speak up and take action now. It protects and restores forest ecosystems, conducts research and provides free software tools and advice to restoration organisations around the world. It believes that the world's three trillion trees need to be protected and it is part of bringing back a further trillion trees.

https://www.plant-for-the-planet.org

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