

Recap #KNXis30

MAY: EVERYTHING IS POSSIBLE FOR EVERYBODY



Where there is fame, there is jealousy, and when there is jealousy, there rumours and other discrediting information floating the internet and other outlets. Especially for those who are working with KNX, the fight against windmills sometimes drove us to a point beyond madness.

In May, #KNXis30 put "Fake News about KNX" in the spotlight, showing with what KNX has to deal with and how every wrong statement about KNX can easily be debunked. But it is not KNX Association, who does most of the work for us, but the active KNX Community!

So also in May, all the floor belonged to the KNX Community that shared hundreds of stories, which brought back memories and confirmed once again that KNX is the best technology for smart homes and smart buildings.

Stories from "KNX is too slow" to "KNX is expensive" all the way to "KNX is a propriety system" were shared by the KNX Community throughout May. But same as with Teflon, it is close to impossible to have something sticking on KNX, which is not supposed to stick on it.



Entries from all over the world - KNX Community proves its international spirit

"So far and yet so close, especially when it comes to fake news about KNX" - This could be the motto of the #KNXis30 action in May. With entries coming again from all continents all over the world, the KNX Community has shown that although they have the whole world between them, the problems they are dealing with are the same. False statements about KNX to put propriety technologies in favour has been one of the major challenges of KNX from the very beginning 30 years ago. But no matter how convincing the story was, the KNX Community always found the right response to the false claim. This does not only prove that KNX is after all the best choice for smart homes and smart buildings, it also shows that the KNX Community is the strongest community in the world.

30TH
ANNIVERSARY



Smart home and building solutions.
Global. Secure. Connected.





Entries from all over the world - But one story that was sticking out the most

The month of May has impressively shown that fake news about KNX is one of the major challenges the whole KNX community needs to fight against with. However, especially in a male-dominated sector, like the electrical sector, one does not only have to fight fake news, but also the fact that being a woman makes working with KNX even harder. This is completely unnecessary, since KNX is a technology, which does not have any limitations, nor in the technical aspect, not gender-wise. For sharing her story of how she did not only set the record straight, but also showing that women are capable of doing the same and even more than men, the jury has chosen Ms. Andrea Rau's story to be the winning story. Not only did she impressively

set the record straight, she also has shown professionalism but also the proof that everything is possible for everybody. The jury hopes that this story will further inspire women from all over the world to not look at boundaries, which in fact do not exist, but join the international KNX Community and hold up high the KNX Flag all over the world! KNX Association is looking forward to a female future!

The winning story can be found under this link.

Thank you for hundreds of stories, thank you for your participation and thank you very much for showing that KNX can withstand all misleading information!

The next highlight is yet to come - Join us!

The upcoming months will bring free ETS Licences, lucky drawings and many other highlights, which will not be forgotten by the KNX Community. To be up-to-date, get in touch with your KNX National Group and keep an eye on <https://knxis30.knx.org>

We are looking forward to experiencing the next highlights with you!

30TH
ANNIVERSARY



Smart home and building solutions.
Global. Secure. Connected.

