

The worldwide STANDARD for home and building control



## *Press release*

Three more market leading US companies have become members of KNX.

### **UNITED STATES OPENS UP TO KNX GREEN BUILDING TECHNOLOGY**

**BRUSSELS, 10<sup>th</sup> January, 2011: Four more market leading companies based in the United States have become members of the KNX Association, the creator and owner of KNX technology – the worldwide STANDARD for all applications in home and building control. This follows the announcement that Cisco Systems had become the KNX Association's 200<sup>th</sup> worldwide member. The latest organisations to join are Control4, Exor International and the global Toshiba organisation with offices throughout the United States.**

Control4 is a leading provider of affordable IP based home control and entertainment systems for music, video, HVAC security and energy management. The company's technology is already the platform of choice for major consumer electronics companies, hotels, businesses and utilities.

Tony Leedham, Vice President, Control4 EMEA, says: "Control4 is delighted to be working with the excellent and widespread KNX worldwide standard. Our business partners have been requesting the ability to integrate with KNX and so it was a natural step to embrace KNX. This allows our home automation systems to become integrated with, and part of, KNX installations."

Exor International is a global leader in building, factory and marine automation, selling over 700,000 units in 43 countries. Fosco Venturelli, Member of the Board of Directors and Shareholder, Exor International, said: "In a perfect world, both commercial and domestic buildings would be smart. All operations would be entirely automated and integrated. We are pleased to work with KNX, the world's only open STANDARD for home and building control, to deliver specialized KNX HMI devices for smart buildings."

Global market leader Toshiba today operates a network of more than 740 companies. Mr Gianluca Dianese, Head of Marketing EMEA Digital Products and Services (DPS), commented: "Toshiba is committed to delivering high value products which provide the user with the best possibilities to realise a convenient and positive experience of leading future technologies. Therefore one important step for us is to be part of the KNX Eco System. Regarding our JOURN.E TOUCH Home Multimedia Tablet, we are investing a lot of our development and design resources to make it part of KNX smart homes in the future."

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Mr Godehardt Schneider of Siemens and President of the KNX Association international, said: "KNX is one of the most successful solutions for home and building control in Europe and Asia. With these latest US based companies now under the umbrella of the KNX Association, we are achieving a critical mass of presence in the US market. This will see an on-going increase in the use of KNX technology there and underlines the fact that KNX technology, as laid down in the ISO/IEC 14543-3 standard, is much more than just a paper global standard."



Fig. 1: Godehardt Schneider, Siemens AG, President of the KNX Association



Fig. 2: KNX – the worldwide standard for all applications in home and building control (ISO/IEC 14543).

#### **About KNX**

**KNX** Association is the creator and owner of the **KNX** technology – the worldwide STANDARD for all applications in home and building control, ranging from lighting and shutter control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and lots more. **KNX** is the worldwide standard for home and building control with a single, manufacturer independent design and commissioning tool (ETS), with a complete set of supported communication media (TP, PL, RF and IP) as well as a complete set of supported configuration modes (system and easy mode). **KNX** is approved as a European (CENELEC EN 50090 and CEN EN 13321-1) and an International standard (ISO/IEC 14543-3). This standard is based upon more than 20 years of experience in the market. Over 220 member companies worldwide from different application domains have almost 7000 **KNX** certified product groups in their catalogues. The **KNX** Association has partnership agreements with more than 30,000 installer companies in almost 100 countries.

[www.knx.org](http://www.knx.org)

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